

New Nordic Hair Volume™ Shampoo & Conditioner



A complete hair care range that helps care for your hair both inside and out.

Key Customer:

- Those looking to strengthen, nourish, and revitalise their hair.
- Consumers seeking a shampoo and conditioner free from silicones, sulfated surfactants, mineral oils and are also vegan.
- Customers seeking herbal-based hair care solutions
- Individuals using New Nordic Hair Volume tablets who want a complementary topical routine - an Inside & out approach.

Hair Volume™ Shampoo 250ml

Gently cleanses while supporting fuller-looking, refreshed hair. This lightweight shampoo features apple, apple cider vinegar and amino acids to help boost volume, enhance density, and deliver lasting hydration.

Key Selling Points:

- Strengthens and revitalises
- Gentle and non-stripping
- Vegan-friendly



Hero Ingredients:

- Apple fruit extract: provides moisture and volume
- Apple Cider vinegar: helps balance PH and smooth the hair cuticle
- Hydrolyzed rice protein: adds strength and body to hair

Directions:

Massage into wet hair and scalp to create a rich lather. Rinse thoroughly and repeat if desired. Follow with Hair Volume™ Conditioner for best results.

Hair Volume™ Conditioner 250ml

A lightweight conditioner designed to improve softness and manageability without weighing hair down. It combines apple, millet and amino acids to help strengthen strands while enhancing volume, shine and silky softness.

Key Selling Points:

- Deeply moisturises and softens
- Strengthens and repairs
- Boosts shine and manageability
- Vegan-friendly



Hero Ingredients:

- Apple fruit extract: provides moisture and volume
- Coconut oil: deep moisturiser, softens hair
- Hydrolysed rice protein: helps improve softness and fullness
- Castor seed oil: conditions, adds softness and sheen

Directions:

Apply to clean, wet hair after shampooing. Leave in for 3-5 minutes, then rinse thoroughly. Suitable for daily use.

- | | | |
|----------------|---------------|-----------------|
| ✓ Sulfate Free | ✓ Vegan | ✓ Acrylate Free |
| ✓ Silicon Free | ✓ Colour safe | ✓ Paraben Free |

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