

Herbal Joy™ Range



Moisturising and nourishing skincare range

Herbal Joy™ Firming Lotion

Herbal Joy™ Hand Cream

Key Customer:

- Concerned with dry skin, firmness, and visible signs of ageing (especially hands and body)
- Prefers non-greasy formulas that absorb easily and feel luxurious
- Seeks products that support hydration, skin barrier health, and a youthful appearance
- Likely already uses or is open to Beauty In & Out supplements or holistic routines such as the Skin care Hyaluron Active tablets

Herbal Joy™ Firming Lotion



The Herbal Joy™ Firming Lotion is a rich and quick-absorbing lotion that intensively nourishes and hydrates the skin. Containing hydrolysed rice protein and shea butter helping to improve skin elasticity.

Key Selling Points:

- Hydrates, protects, and supports skin regeneration to help firm and smooth the skin
- Reduces the appearance of wrinkles, leaving skin looking and feeling firmer
- Lightweight, non-greasy texture that absorbs quickly into the skin for daily use

EFFECT | Moisturizes the skin, reduces visible signs of aging. Leaves the skin rested, re-energized and nourished

BENEFITS | smoothing, firming and nourished

Key Ingredients:

- **Hydrolysed Rice Protein:** Helps firm and plump the skin by improving elasticity and keeping it hydrated.
- **Sea Buckthorn:** Rich in antioxidants to protect the skin, support collagen, and reduce inflammation for a smoother, firmer feel.
- **Shea Butter:** Deeply moisturises and softens the skin, leaving it smooth and nourished.

Application

Gently massage the lotion into the skin using circular motions until fully absorbed.

✓ Gluten Free ✓ Vegan Friendly ✓ Dairy Free

Herbal Joy™ Hand Cream



Herbal Joy™ Anti-Ageing Hand Cream is a rich and quick-absorbing hand cream containing nourishing shea butter and anti-ageing ceramosides.

Key Selling Points:

- **Deep Hydration:** Enriched with shea butter and hyaluronic acid to moisturize and soften dry hands.
- **Anti-Ageing Support:** Contains ceramides and antioxidants like astaxanthin and sea buckthorn to help reduce visible signs of ageing.

EFFECT | Has a smoothing, firming and nourishing effect.

BENEFITS | Supports skin elasticity and firmness

Key Ingredients:

- **Grapefruit:** Helps reduce age spots and protect the skin from signs of ageing.
- **Rosemary:** Antioxidant that helps prevent wrinkles and loss of firmness.
- **Shea Butter:** Deeply moisturises and softens dry, rough hands.

Application

Apply to clean, dry hands and gently massage until fully absorbed.

✓ Gluten Free ✓ Vegan Friendly ✓ Dairy Free